

Coalition Guide: Institutionalization Stage

Institutionalization Stage

What to Expect. In this stage, coalition must decide on its future as an organization – it may have outlived its usefulness or experienced unresolved conflict and agrees to disband; a subset of members may emerge and retreat to an earlier stage to regroup or it may become a permanent organization with loyal membership, influence, and solid financial footing.

Strategy. Coalition has achieved initial goals – strategy is to embed activities in partners' organizations, diversify or terminate.

Structure. Coalition reviews and refines structures; solidifies by-laws, policies, and procedures; renews search for funding and explores separate corporation (501c3) status. Coalition implements evaluation plan/disseminates results; assesses impact of strategies and achieves widespread reach into community.

Tasks

- Complete task, projects, and campaigns
- Produce models, reports, new policies, practices, and legislation
- Complete fund-raising or organizing drive
- Store records and materials
- Publish findings
- Institutionalize new services
- Select new projects, if desired

Products or Outcomes

- Goals achieved
- Reports, publications, and products released
- New goals and objectives and projects are spun off
- Coalition a) becomes a permanent organization; b) is transformed with new leadership or different purpose; c) transfers power to another organization; or d) disbands

Are You Ready to Evaluate Your Coalition?		Yes	No
•	Are partners committed to collaboratively evaluate coalition & its work?		
•	Do adequate resources for evaluation exist that can be shared or obtained?		
•	Will evaluation address key questions & translate into "lessons learned"?		
•	Will evaluator/evaluation team take input from coalition in designing evaluation &		
	interpreting/reporting results?		
•	Are interventions consistent with coalition's goals?		
•	Are interventions well-grounded in theory and/or prior evidence?		
•	Are desired results specific & clear enough to be assessed?		
•	Do you have access to secondary data, program results & outcomes?		
•	Will evaluation findings be used to drive program & policy decisions?		
•	Will partners heed evaluation results, even if they cause coalition to change?		