

Coalition Roles & Job Description

Coalition Coordinator

Position Description - Responsible for planning, implementing, and evaluating activities associated with the coalition. The activities include providing general oversight for coalition activities and associated projects; grant development, submission, and management; state and national reporting; and technical assistance to local/regional coalitions and partnerships that focus on [topic]. The coordinator works to develop and implement strategies that lead to long-term involvement of community institutions, organizations and individuals in health promotion, assessment, and evaluation activities.

Responsibilities:

- 1. Report to lead agency and coalition leadership.
- 2. Work as team member with lead agency staff/administrators to meet program goals.
- 3. Continually broaden expertise in [topic] and serve as resource person.
- 4. Conduct literature/resource reviews to identify best practices for coalition.
- 5. Represent coalition through professional associations locally, statewide, and nationally.
- 6. Recruit and maintain a diverse coalition membership with state and national partners.
- 7. Serve as coordinator/health planner for coalition by coordinating activities such as:
 - Direct needs assessment
 - Develop instruments and protocols for testing effectiveness of coalition strategies
 - Conduct community health planning activities
 - Collect, manage, and analyze community health indicators data
 - Direct coalition in developing health policies related to [topic]
 - Collaborate with other local, states and national organizations focusing on [topic]
- 8. Assist coalition members in conducting annual strategic planning and guide coalition to develop a comprehensive action plan based on needs-assessment and strategic planning.
- 9. Develop and implement data collection methods, tools, and evaluation measures for coalition activities and associated projects in conjunction with coalition members.
- 10. Coordinate and facilitate coalition meetings and communicate effectively with members to promote collaboration, negotiation, and problem solving.
- 11. Plan, coordinate, and conduct educational and training activities. Develop training, reference materials, and workshops for coalition and community members and coalition activities.
- 12. Continually maintain and develop content for the coalition website.
- 13. Collaborate and work closely with the health department administrators, legislators, heads of health plans, hospitals, physicians' health organizations, related businesses, academic institutions, and community-based organizations to promote coalition's mission and goals.
- 14. Develop marketing and media materials, campaigns, and opportunities in conjunction with the external affairs staff and statewide media consultants/network.
- 15. Direct and assist coalition to develop legislative action that promotes the coalition mission by developing position statements; reviewing and recommending endorsements of policies, and advocating for policies/legislation at state/federal levels.
- 16. Advocate/expand continuous quality improvement processes in service delivery.
- 17. Serve as a consultant to develop community partnerships. Work with local groups on:
 - Coalition development and maintenance
 - Community health planning and needs assessments
 - Health outcomes evaluation



- Improving immunization delivery
- Developing effective health plans and policies
- 18. Conduct annual site-visits to other local/state coalitions and provide consultation.
- 19. Continuously evaluate coalition effectiveness and coalition strategic plan.
- 20. Document findings and progress of programs and activities in written quarterly reports to lead agency, other funding agencies, and coalition members.
- 21. Manage and oversee expenditures of coalition budget (or contract). Seek and write grant proposals to obtain additional funding.
- 22. Report and present coalition progress and program findings through publications and presentations at national meetings/conferences.
- 23. Direct the work and activities of coalition administrative support staff. Supervise, mentor, and direct the work activities of students and assigned temporary staff.

- Masters' degree or relevant experience in public health or related field such as health education, administration, policy/planning, or in community/organizational psychology; or bachelor's degree and 5 years of appropriate experience in managing or coordinating a community-based public health or voluntary health-related agency could be substituted for advanced degree.
- At least 2 years of experience with health education programs in community setting.
- Proven ability to work independently.
- Public relations or marketing skills.
- Excellent organizational skills.
- Excellent interpersonal and communication skills.
- Knowledge of the research process.
- Highly proficient with Microsoft Office and general computer skills.



Coalition Administrative Assistant

Job Description - Responsible for supporting all activities associated with the coalition. Report to the coalition coordinator and provide administrative support to coalition and work groups to include: meeting scheduling and support, event planning, coalition program support and other duties as assigned.

Responsibilities:

- 1. Support for coalition, steering committee, and work group meetings
 - Schedule rooms or arrange for outside venue.
 - Contact host site to confirm room, AV needs, chair setup and other specific details for meeting, if applicable.
 - Arrange for refreshments for meetings, if applicable.
 - Attend all meetings to take minutes and transcribe them in timely manner for coordinator's review prior to distribution to members.
 - Email and/or phone call reminders sent to all members week prior to meeting.
 - Compile meeting agendas for coalition coordinator's/work group chair's review prior to emailing.
 - Prepare handouts for distribution at meetings.

2. Event Planning

- Assist coordinator in finding location for conference or event.
- Send out mailing to all past attendees of conference/event notifying them of date, directions, parking, etc.
- Create file with names of all attendees, addresses, titles, organizations in order to prepare labels, letters and nametags.
- Accept registration forms.
- Help design and arrange for printing of conference materials (brochure, forms, signs, name tags, handouts, compendium of resources/educational materials and syllabus).
- Arrange for coalition volunteers to assist with preparing packets needed for conference.
- Contact vendors to place orders for program materials and conference incentive items.
- Prepare signs to assist with registration at conference.
- Confirm menu selection with catering department at event site.
- Confirm meeting room selections with representative at event site.
- Site visit to confirm all arrangements are in place prior to conference date.
- Remain on-site during event to oversee details and supervise volunteers.

3. Coalition project or program support

- Conduct basic searches using bibliographic databases to support projects.
- Manage databases for research data sorting and routine frequency analyses
- Assist in preparing budget worksheets as per federal guidelines and acquiring required grant materials, letters of support, appendices.
- Create presentations and diagrams and flow chart graphics for oral presentations, manuscripts, poster presentations, and grant proposals.
- Prepare posters to be presented at national meetings, including oversight of data layout.
- Assist with completing required forms and obtain appropriate signatures.
- Maintain program hardware, i.e., digital camera, computers, phones, etc.



4. General

- Order supplies, materials, recruit volunteers, place printing orders.
- Data entry for surveys, evaluations, etc.
- Create newsletters reminding members of submission dates.
- Assist with formatting of surveys and questionnaires.
- Process checks and purchase program incentives.
- Acquire and archive publicity generated by programs.
- Maintain annual records of program activities.
- Design and write text for coalition or program brochures and flyers.

- Proven ability to work independently
- Excellent organizational skills
- Excellent interpersonal and communication skills
- Highly proficient with Microsoft Office and general computer skills



Coalition Chair

Responsible to coalition

Job Description:

- Maintain and or expand current work group membership with assistance from coalition coordinator.
- Serve as liaison for work group to steering committee and coalition.
- Develop work group agenda with staff assistance.
- Serve as moderator of work group meeting.
- Designate a recorder for each work group meeting.
- Contact and coordinate with members about work group responsibilities.
- Represent coalition in the community (with staff assistance).
- Consult with coalition coordinator as needed.
- Deal with members and staff fairly, sensitively, and confidentially.
- Promote collaboration, conflict resolution and decision-making.
- Be open to diverse opinions and points of view.

Time Commitment:

- Approximately 3 hours per month
- Attend work group meetings, steering committee and coalition meetings, and major coalition activities
- One-year availability

- Ascribe to Coalition mission, goals, and bylaws
- Possess strong leadership and organizational skills
- Be familiar with or willing to learn principles of parliamentary procedure



Coalition Vice-Chair

Responsible to chair and coalition

Job Description:

- Preside over work group meetings in the absence of the work group chair
- Assume the role of chair in the event of the chair's inability to complete a responsibility or term
- Consult with work group chair as needed
- Perform other duties as directed by the chair

Time Commitment:

- Approximately 1-2 hours per month.
- Attend two work group meetings/year, steering committee and coalition meetings and major coalition activities
- One-year availability

- Ascribe to coalition mission, goals, and bylaws
- Possess strong leadership and organizational skills
- Be familiar with or willing to learn principles of parliamentary procedure



Coalition Secretary - Treasurer

Responsible to coalition chair

Job Description:

- Serves as secretary to coalition and steering committee.
- Assists with coalition/steering committee meeting agenda layout and distribution.
- Notifies coalition/steering committee members of upcoming meetings two weeks in advance
- Locates and secures facilities and arranges lunch for meetings.
- Takes meeting minutes and distributes electronically to members within two weeks of meeting.
- Maintains current roster.
- Serves as custodian for all records and reports.
- Prepares annual budget and works with auditor for routine audits.
- Collects dues (if any) and maintains financial records.

Time Commitment:

- Approximately 2-4 hours per month
- Attend quarterly coalition and steering committee meetings
- One year availability



Work Group Chair

Responsible to coalition chair

Job Description:

- Maintain/expand current membership with assistance from coalition coordinator.
- Serve as liaison for work group to steering committee and coalition.
- Develop work group agenda with staff assistance.
- Serve as moderator of work group meeting.
- Designate a recorder for each meeting of the work group.
- Contact and coordinate with members about work group responsibilities.
- Represent the coalition in the community (with staff assistance).
- Consult with coalition coordinator as needed.
- Deal with members and staff fairly, sensitively, and confidentially.
- Promote collaboration, conflict resolution and decision-making.
- Be open to diverse opinions and points of view.

Time Commitment:

- Approximately 2 hours per month
- Attend work group, steering committee/coalition meetings and major events
- One-year availability

- Ascribe to coalition mission, goals and bylaws
- Possess strong leadership and organizational skills
- Be familiar with or willing to learn principles of parliamentary procedure



Work Group Vice-Chair

Responsible to work group chair

Job Description:

- Preside over work group meetings in absence of work group chair.
- Assume role of chair in event of chair's inability to complete a responsibility or term.
- Consult with work group chair as needed.
- Perform other duties as directed by the chair.

Time Commitment:

- Approximately 1-2 hours per month.
- Attend work group, steering committee/coalition meetings and major events.
- One-year availability.

- Ascribe to coalition mission, goals, and bylaws.
- Possess strong leadership and organizational skills.
- Be familiar with or willing to learn principles of parliamentary procedure.



Coalition Work Group Members

Responsible to work group chair and vice chairperson

Job Description:

- Prepare for and attend work group and quarterly coalition meetings regularly.
- Gather and relay appropriate information to coalition as a basis for decision-making.
- Help conduct community needs and asset assessment.
- Assist in strategic planning and prioritize goals and objectives into an action plan.
- Share ideas/concerns and assure that others are invited to do the same.
- Make recommendations and help carry out work group initiatives.
- Serve as secretary; submit minutes to staff following work group meetings.
- Report coalition progress to the organization and share concerns and/or ideas with the coalition.
- Represent coalition at key meetings and events; promote its mission when possible.
- Recruit members and help develop resources to sustain coalition.

Time Commitment:

- Approximately 1-2 hours per month.
- Attend work group/coalition meetings and major events
- One-year availability

Qualifications:

Ascribe to coalition's mission, goals, and bylaws