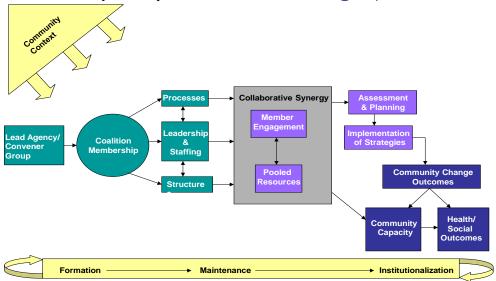


## **Key Sustainability Tasks for Coalitions**

Figure 3 Community Coalition Action Theory (CCAT) Butterfoss & Kegler, 2008



**Conditions that foster productive collaborations and coalitions.** Coalitions must be dynamic and responsive to culture, racial, and ethnic diversity, and how people usually work together in a community, region, or state. Contextual or environmental factors can enhance or inhibit collaboration and significantly impact a coalition throughout its development.

| Table 1 Key Sustainability Tasks for Coalitions |  |
|---|--|
| Stage of Development                            | Tasks  |
| Formation                                       | Build community ownership                                      |
|   | Assess community needs & assets (e.g., by using MAPP tool)     |
|   | Develop commitment for vision, mission, goals & objectives     |
|   | Create viable organizational structure                         |
|   | Recruit key organizational members                             |
|   | Build leadership team  |
| Maintenance                                     | Retain member commitment & participation to achieve goals      |
|   | Obtain and share member resources                              |
|   | Continue to assess community assets & needs                    |
|   | Plan/implement effective PSEs                                  |
| Institutionalization                            | Diversify & strengthen coalition's financial base              |
|   | Ensure Community Home for ongoing efforts                      |
|   | Plan for leadership succession                                 |
|   | Spin off/institutionalize strategies to member organizations & |
|   | community institutions   |